

## VI SAGE GPS CART ADVERTISING

The Highlands Golf Club has 52 brand new Club Car power carts equipped with the Visage GPS system. The Visage system provides a "Total Golf Experience." Golfers can use the touch screen for real time distance to all landmarks on each golf hole on full HD colour screens

Sponsorship can be a vital aspect of ensuring a successful tournament. This system allows us to offer exciting advertising opportunities to our tournament partners. During your tournament, the Visage GPS system is capable of advertising sponsors in two different ways:

- Your sponsors logos can be displayed in the bottom corner of the screen for the duration of a golf hole



- A full page customizable color ad or video for your sponsors can display up to three times per hole, each for up to 15 seconds in length:



Highlands Golf Club • 6603 Ada Boulevard, Edmonton, AB • T5W 4N5 • (780) 474-4211



---

We feel your tournament will be able to utilize this advertising opportunity to:

- Increase the exposure of your current sponsors and potentially increase what you charge for their sponsorship
- Potential to add new sponsors to your event
- Potential to cut costs and save time by no longer having to print hole sponsor signs each year

We are also offering the ability for you to promote your tournament/company leading up to your event. The pricing structure below outlines the available options:

Pricing

- Day-of tournament use \$400\*  
\* Price based on all tournament ads created by the tournament
- Advertisement promoting tournament/company leading up to event \$400\*\*  
\*\* Price based on all tournament ads created by the tournament

If you have any questions regarding the Visage GPS system or sponsorship opportunities please do not hesitate to contact me.

Jeremy Tanner  
Head Golf Professional  
(780) 479-4713, Extension 3  
[jeremy@highlandsgolfclub.com](mailto:jeremy@highlandsgolfclub.com)

Highlands Golf Club • 6603 Ada Boulevard, Edmonton, AB • T5W 4N5 • (780) 474-4211

Information on this form is collected for the sole use of Highlands Golf Club and is protected under the authority of the Personal Information Protection Act (PIPA) which regulates the collection, use and disclosure of personal information.