

VISAGE GPS CART ADVERTISING

The Highlands Golf Club has 52 new Club Car power carts equipped with the Visage GPS system. The Visage system provides a “Total Golf Experience.” Golfers can use the touch screen for real time distance to all landmarks on each golf hole on full HD colour screens.

This system allows us to offer exciting advertising opportunities to our members and local businesses. The Visage GPS system is capable of advertising in two different ways:

- Your sponsor logo is displayed in the bottom corner of the screen for the duration of one golf hole:



- A full page customizable color ad or video for your company displays on the screen for up to 15 seconds during the golf hole. The golfer must touch the screen to return to the golf hole:



With approximately 32,000 rounds annually, your advertisement will be seen by a large audience. As one of only a few private golf clubs in the Edmonton area offering GPS on their power carts, your advertisement will be seen by our members and their guests on a daily basis. We also host over 2,500 tournament rounds a year.

Highlands Golf Club • 6603 Ada Boulevard, Edmonton, AB • T5W 4N5 • (780) 474-4211



Advertisements can be changed throughout the year, offering the advertiser flexibility on delivering their message. We currently have a limited number of sponsorship opportunities available.

Pricing

- | | |
|--------------------------------------------------------------------------------|---------|
| <input type="checkbox"/> 1-year Hole Sponsorship | \$1,000 |
| <input type="checkbox"/> 2-year Hole Sponsorship | \$1,750 |
| <input type="checkbox"/> 1-year Video Hole Sponsorship (only 2/year available) | \$2,000 |

NEW FOR 2018, each one year sponsorship agreement will entitle the sponsor to receive one round of golf for four people with power carts (value of \$540).

If you have any questions regarding the Visage system or sponsorship opportunities please do not hesitate to contact me.

Jeremy Tanner
Head Golf Professional
(780) 479-4713, Extension 3
landon@highlandsgolfclub.com

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